

Average Daily Rate - Downtown Newport Hotels

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>2000</u>
January	\$103.10	\$103.15	\$103.12	\$104.20	\$101.34	\$102.85	\$98.15	\$97.86	\$98.93	\$92.60	\$96.20
February	\$109.28	\$114.37	\$123.07	\$112.83	\$111.06	\$113.99	\$104.77	\$107.44	\$99.18	\$95.81	\$102.12
March	\$116.47	\$127.28	\$130.43	\$131.64	\$118.27	\$114.16	\$117.66	\$109.56	\$110.23	\$108.51	\$108.30
April	\$135.48	\$145.69	\$157.13	\$156.27	\$134.94	\$133.91	\$132.62	\$131.48	\$137.71	\$136.39	\$121.86
May	\$189.59	\$189.47	\$224.25	\$218.85	\$203.74	\$189.52	\$183.72	\$183.81	\$187.86	\$184.91	\$182.30
June	\$211.35	\$200.46	\$263.03	\$270.50	\$246.79	\$222.17	\$223.59	\$218.37	\$231.30	\$232.98	\$226.98
July	\$259.66	\$221.70	\$285.61	\$282.82	\$274.42	\$263.04	\$258.33	\$240.79	\$239.02	\$236.37	\$237.92
August		\$236.34	\$289.98	\$278.27	\$259.15	\$252.25	\$244.69	\$234.85	\$234.80	\$235.71	\$235.43
September		\$222.62	\$264.01	\$268.22	\$248.27	\$238.94	\$219.00	\$213.41	\$225.71	\$223.99	\$225.10
October		\$192.38	\$219.03	\$212.24	\$200.99	\$187.56	\$187.86	\$182.53	\$191.56	\$199.07	\$198.68
November		\$130.20	\$142.94	\$155.70	\$139.56	\$130.54	\$130.55	\$131.37	\$132.22	\$132.91	\$139.01
December		\$115.80	\$120.14	\$123.17	\$124.51	\$112.15	\$112.06	\$109.76	\$105.13	\$104.63	\$108.56
Year To Date	\$181.10	\$173.70	\$208.60								
Running 12 Month	\$186.90	\$199.50	\$216.12								

Average Daily Rate - Newport County Area Properties

	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>	<u>2005</u>	<u>2004</u>	<u>2003</u>	<u>2002</u>	<u>2001</u>	<u>2000</u>
January	\$78.88	\$84.05	\$87.19	\$85.81	\$66.53	\$54.46	\$55.88	\$47.44	\$54.36	\$52.58	\$47.72
February	\$82.62	\$84.74	\$88.57	\$75.69	\$69.26	\$57.77	\$58.79	\$54.22	\$59.55	\$56.02	\$49.12
March	\$86.38	\$90.95	\$96.13	\$81.28	\$71.67	\$59.24	\$60.26	\$54.88	\$57.73	\$58.07	\$52.53
April	\$89.81	\$93.64	\$104.72	\$102.95	\$78.74	\$71.13	\$73.19	\$64.31	\$71.11	\$70.55	\$65.50
May	\$121.44	\$121.93	\$130.59	\$131.56	\$113.76	\$96.61	\$96.44	\$91.69	\$94.87	\$92.32	\$87.81
June	\$118.11	\$129.91	\$140.60	\$144.88	\$142.65	\$111.34	\$106.26	\$101.13	\$107.86	\$108.56	\$105.81
July	\$138.97	\$140.98	\$152.48	\$153.41	\$152.07	\$148.90	\$127.09	\$118.03	\$119.36	\$121.60	\$126.22
August		\$141.95	\$158.06	\$153.66	\$156.22	\$146.70	\$123.44	\$124.41	\$122.90	\$124.66	\$122.50
September		\$136.16	\$138.65	\$144.35	\$150.99	\$128.55	\$110.31	\$102.74	\$103.19	\$111.40	\$113.70
October		\$117.88	\$127.37	\$131.59	\$117.26	\$108.84	\$98.15	\$92.72	\$89.73	\$91.51	\$87.53
November		\$91.16	\$100.46	\$103.77	\$80.96	\$77.08	\$71.63	\$67.29	\$66.79	\$64.09	\$61.13
December		\$84.46	\$89.22	\$91.13	\$80.24	\$73.44	\$61.06	\$58.09	\$56.99	\$59.24	\$56.44
Year To Date	\$110.19	\$113.82	\$122.15								
Running 12 Month	\$115.47	\$122.25	\$126.66								

PLEASE NOTE: STR CHANGED REPORTING FORMAT SEPTEMBER 2008
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